



## Press Release

### 25N Coworking

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***For immediate release.***

## 25N Coworking to open third “workspace-as-a-service” location in Frisco, TX in Spring 2018.

*The location will offer fully-furnished private offices/team suites, dedicated desks, shared flex space, meeting rooms, event space, and virtual office packages. 25N’s model offers sharing-economy utilities like Wi-Fi and cleaning services to mitigate overhead for independent workers and corporate teams. The space will also feature an onsite Community Manager for curated work experiences including weekly networking events, business resources, and customized logistics for visiting professionals.*

**Frisco, TX – September 1, 2017** – 25N Coworking is set to open a new location, currently under construction, in Frisco, TX early next year. This will be 25N’s third location—the coworking brand has been designing and operating productive and collaborative workspaces since 2014. The company’s corporate location is near Chicago in the suburb of Geneva, IL, and they operate a satellite suburban Chicago location (approximately 25 miles away) in Arlington Heights, IL.

The site will be a fully-developed, service-based coworking space with flagship 25N Coworking amenities such as:

- Fully-furnished private offices
- Meeting rooms/event spaces
- Bespoke meeting/event logistics
- Onsite Community Manager & concierge services
- Business resources and mentorship opportunities
- Private phone booths
- Online bookings & 24/7 access
- Janitorial cleaning services
- Office equipment for printing, scanning, and shredding
- Brainstorming walls, LED presentation monitors, conferencing & AV equipment
- Community café/break room
- Complimentary micro-roasted coffee, teas, and waters
- High-performance Wi-Fi & Ethernet
- Fitness Studio
- Outdoor workspace & social space

25N's Founder + CEO, Mara Hauser, has over 30 years of workspace design experience and the new location will exhibit a "warm contemporary" vibe with locally influenced details that play off of 25N's signature modern, bright, and stimulating interiors. Also considered are functional layouts and flow that encourage interaction and collaboration while respecting workers who may require isolated environments for heads-down work. Additionally, the location will take advantage of the local climate with indoor/outdoor workspace that can also accommodate networking or social functions.

The new space will replicate 25N Coworking's current "Live/Work/Play" success at their Arlington Heights location—the 12,500 sq. ft. of workspace will be housed on the ground floor of Waterford Market Apartments, a residential property near multiple restaurants, retail amenities, and recreational facilities. This innovative mix of coworking and residential communities will be facilitated in partnership with Waterford Residential, LLC (of Stoneleigh Companies, LLC), who are currently developing the site at 9355 John W. Elliott Dr. The brand new, premier apartment complex features 381 luxury units, a private access parking garage, 2 courtyard pools, and outdoor social pavilions. Select residential amenities and additional spaces will be accessible to 25N Coworking members through an add-on Premier Membership option. For additional information on Waterford Market Apartments, visit [waterfordmarket.com](http://waterfordmarket.com).

25N Founder + CEO, Mara Hauser, on choosing Frisco, TX:

"Our first space was initially designed to meet the needs of one suburban community, but we've evolved to contribute economic development to the larger region and beyond—influencing coworking trends and success measures nationally and internationally."

She continues, "We've auditioned dozens of cities around the country for our next location, but we consider Frisco a 'best fit' suburb because of its lifestyle values like flexibility and freedom."

"Besides similarities in target markets, Frisco's rapid development has resulted in an infrastructure that doesn't necessarily provide the consistent technological amenities that its workforce requires, so we intend to resolve the unmet needs of Frisco's independent worker population."

"We also have unmatched experience in serving vibrant, suburban economic hubs with formerly-urban populations who are migrating out of the city to pursue corporate jobs or to grow their families. Frisco is the perfect case study for maximizing what our company has to offer."

"And we absolutely couldn't turn down the opportunity to bring our unique suburban coworking model to a location that has unfettered access to an integrated lifestyle community. A 'Live/Work/Play' approach is a natural fit for our community-focused culture and brand."

*By the year 2020, industry analysts expect coworking space membership to grow from its current 976,000 members to 3 million or more.*

*25N offers productive environments and economic development for members, local businesses, and the region through deliberate community development and professionally-designed workspaces. Resources include meeting rooms and office amenities, programming & events, communication platforms, business development resources, and value-added partnerships to promote a culture of collaboration, diversity, and growth. Learn more at [25ncoworking.com](http://25ncoworking.com).*